

Strategic ESG: Creating Sustainable Value Professional Certificate Program

Program Overview:

The demand for businesses to address Environmental, Social, and Governance (ESG) issues is growing—from investors, customers, employees, and beyond. No longer can these be relegated to the sidelines.

This reality requires leaders and professionals to connect the most important, or ‘material,’ ESG issues with a return on investment for the company and sustainable impact across the triple bottom line—and take action to deliver both.

Welcome to **Strategic ESG: Creating Sustainable Value**.

We don't lecture.

We give you a virtual practice field, and we help you apply to your organization.

Profit or planet?

People or profit?

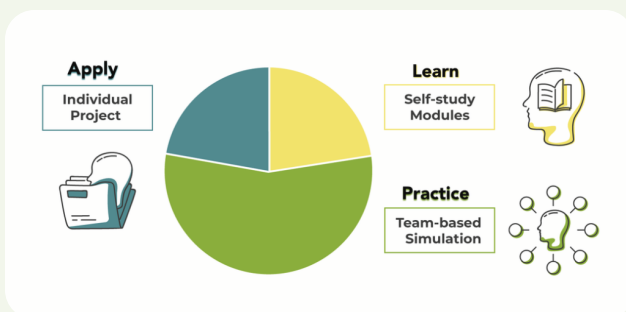
We reject these false choices—doing well *and* doing good in business is possible.

- Learn to bring ESG initiatives to the core of your business
- Generate a return on investment
- Make a material contribution to sustainability

Join us and our network of 300+ WholeWorks alumni—professionals and leaders from 35 countries practicing integrated sustainability and making a world of difference.

What makes our program unique?

In 36 hours over six weeks:



LEARN — strategy & techniques through learning modules designed for working professionals.

PRACTICE — through a highly-realistic global team simulation: 10 years of experience over six weeks.

APPLY — immediately, with expert coaching, to an ESG initiative material to your company.



NEIL HAWKINS
President, Michigan Sustainability Associates
Retired CSO, Dow Inc.

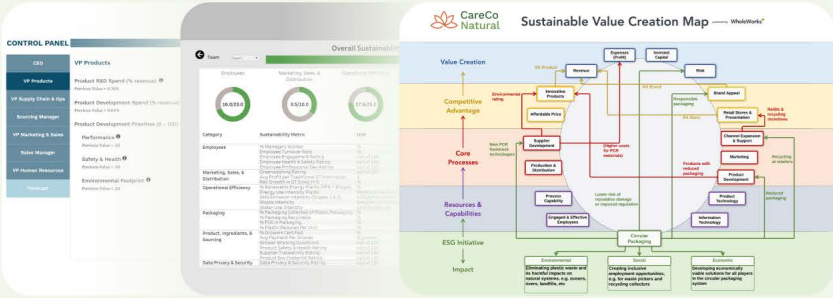
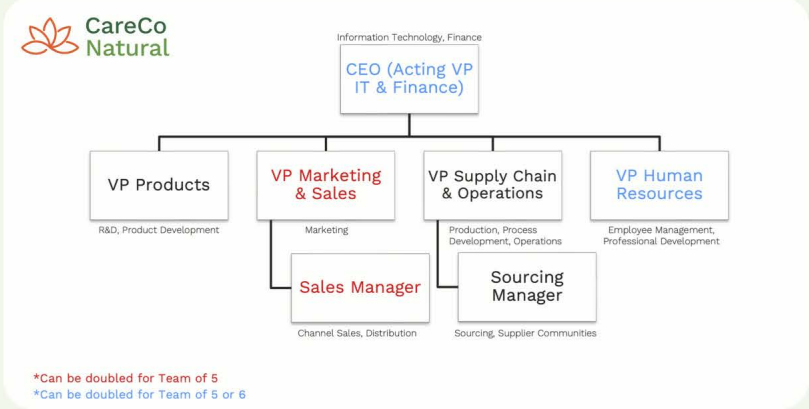
“ One of the things that impresses me about WholeWorks’ programs is their simulations. They link sustainability to the factors that are critical to the business: revenue improvement, expense reduction, reliable supply chains, attracting and retaining talent, and the importance of ESG issues with regards to capital. They also highlight the need to collaborate with non-profit and public sectors. They are very true-to-life.

It all starts with a realistic simulation:

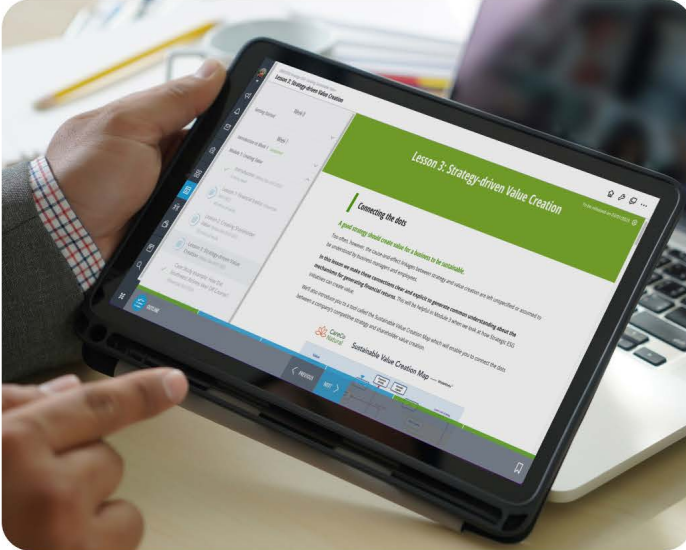
Picture yourself in the middle of a storm — a tempest of public outrage and financial turmoil that threatens the future of your company.

CareCo Natural, one of the largest personal care companies in India (popular for its use of natural ingredients as well as its stated commitment to sustainability), is facing a critical moment in its history. A shocking documentary has revealed the truth behind harmful and dangerous growing practices on coconut farms, calling out CareCo Natural as one of the biggest contributors and causing a public uproar. Consumers are outraged; revenue and stock prices have plummeted; and the entire previous executive team has been fired. The very survival of the company is at stake.

Now, CareCo Natural is hiring — and they need you.



- Consider all of CareCo Natural's stakeholders and its potential impact on larger systems as you transition the company to be truly sustainable.
- Identify and map material ESG initiatives to generate value and create impact.
- Make key decisions to execute the team's strategy to achieve financial and ESG results.
- Review financial progress and provide investors with an acceptable return on investment.
- Review progress against 24 key sustainability measures and achieve a "gold standard" for ESG performance by Year 10.



Program Details

Participants must be at least 3 years post-university graduation. Strategic ESG: Creating Sustainable Value is a challenging 6-week program requiring approximately **6 hours of effort per week**, for a total estimated effort of **36 hours**. The simulation is a global, team-based simulation and requires **1 hour team meetings twice per week** during the first 5 weeks of the program. There are three potential meeting times to choose from:

- 8:00 am EST
- 11:00 am EST
- 8:00 pm EST

Participants must complete all learning activities, be active contributors to their team (as assessed by their teammates and facilitator), and complete a specific project plan for their organization to successfully receive a digital certificate of achievement.

Register now to earn your program certificate!

powered by WholeWorks

PROGRAM PRICE: **\$2,250** USD

Session 2: Oct 2 – Nov 12, 2023. Registration closes September 22, 2023.

www.wholeworks.com/esg-program